

Bachelor of Arts in **Economics**

0918



WHAT DO STUDENTS LEARN?

Chatham's economics major provides a flexible and attractive skill set in four key areas: statistics, managerial economics, decision-making, and global and emerging markets. Through coursework and hands-on experience, you'll develop verbal and written communication skills that are critical in the workplace.

WHAT DO GRADUATES GO ON TO DO?

Upon graduation, you will possess the knowledge and skills necessary to pursue a career in accounting, financial planning, human resource management, banking, management in specialized fields, marketing, or policy analysis. You will also have the theoretical and statistical foundations needed to continue your education at the graduate level in economics, business, public administration, or law.

In addition to skills and theories pertinent to economics, Chatham's BA in Economics program will give you a foundational understanding of how business works in an increasingly global and interconnected environment. You will leave Chatham fully-prepared for employment in the "real world," thanks to the individualized attention of and experience conveyed by our faculty. As part of our liberal arts approach, you will benefit from our commitment to addressing issues such as sustainability, gender issues, and international business with people from diverse backgrounds. You can also enhance your classroom knowledge with on-campus business seminars on career strategies and issues affecting international markets, personal sessions with mentors, and networking events with successful business professionals from the Pittsburgh area and around the world.



PROGRAM HIGHLIGHTS

- Award-winning faculty with years of experience teaching economics at the college level.
- Set yourself apart with a minor in one of Chatham's other undergraduate business programs (marketing, accounting, management information systems, management, international business, or applied data science analytics), or in another field such as psychology or communications.
- Qualified students may be eligible for Chatham's Master of Business Administration (MBA), Master of Accounting (MAcc), or other Integrated Degree Programs, which allow you to save money and speed time to acquiring both bachelor's and master's degrees.
- The Center for Women's Entrepreneurship (CWE) connects students with area business leaders and promotes events on campus, such as the Think Big Forum, a series of panel discussions focusing on strategic business growth, entrepreneurship, leadership, and sustainability.
- All students complete a capstone seminar that channels the knowledge they've accumulated into a discipline-specific project under close faculty guidance.

SAMPLE COURSES

Global Financial System and the Macro Economy

Combines material on economic analysis of the macro economy with a review of the global financial system. Develops analytical models on how to attain economic growth, price stability, and full employment. Covers the financial system, financial crises, and monetary policy. Emphasizes both analytical models and real world policy applications.

Managerial Economics

This course covers the application of intermediate microeconomic analysis to business decision making. It is designed to bridge economic theory and economic practice. Topics include consumer theory, production analysis, pricing strategy, and risk analysis.

International Trade and Finance

An introduction to international trade and finance, and an examination of the structure of international trade and the functioning of the international monetary system. Attention is given to recent issues in these areas and the relationship between the domestic and international economies.

► www.chatham.edu/economics/curriculum.cfm

INTERNSHIPS

Students have interned at a variety of settings, including organizations such as:

- UPMC
- Century Support Services
- Morgan Stanley
- MSA

ACCREDITATION

Chatham University has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE).



“The market works and the market fails. Economics helps to determine when each happens and how the government can intervene to help the market work better and to correct the problems with market failure.”

– CHARLOTTE LOTT, *associate professor of economics*



▶ **Apply online at**
apply.chatham.edu

LEARN MORE

Chatham University
Office of Admission
Woodland Road
Pittsburgh, PA 15232

800-837-1290 or 412-365-1825
undergraduate@chatham.edu

*Read faculty bios, browse course descriptions, and
learn about program requirements at*

chatham.edu/economics