

Bachelor of Arts in Management

0918



WHAT DO STUDENTS LEARN?

Chatham's management major is designed to provide you with specific skills in business strategy, entrepreneurship, quantitative analysis, and information systems. As part of Chatham's liberal arts approach to a business education, you will benefit from our unique commitment to addressing issues such as sustainability, diversity, and responsible business in a global context.

WHAT DO GRADUATES GO ON TO DO?

Upon graduation, you will possess the knowledge and skills necessary to pursue a career in accounting, financial planning, human resource management, banking, management in specialized fields, marketing, or policy analysis. You will also have the theoretical and statistical foundations needed to continue your education at the graduate level in economics, business, public administration, or law.

The management program at Chatham will give you a better understanding of how the world works and what drives change, while helping you develop a broader and deeper understanding of culture and how it impacts the modern world in which we live. This program will give you a foundational understanding of how business works, which is crucial to all careers, especially in an increasingly global and interconnected environment.

Chatham students who major in business are trained to succeed in our rapidly changing, technology-driven business society by learning to recognize shifting market drivers and practice cultural sensitivity. You will leave Chatham fully prepared for employment thanks to professional development in in-demand business areas such as project management, Six Sigma, coding, as well as the individualized attention of and experience conveyed by our faculty.



PROGRAM HIGHLIGHTS

- Award-winning faculty with 15+ years of teaching experience combined with 20+ years of consulting and client-side management and consulting experience.
- Enhance your classroom knowledge with business seminars on career strategies and issues affecting international markets, personal sessions with mentors, and networking events with successful business professionals both on- and off-campus.
- All students complete a capstone seminar that channels the knowledge they've accumulated into a discipline-specific project under close faculty guidance.
- Set yourself apart with a minor in another business program (economics, accounting, management information systems, marketing, international business, or applied data science analytics), or in another field such as psychology or communications.
- Qualified students may be eligible for an Integrated Degree Program, allowing them to save money and speed time to acquiring both bachelor's and master's degrees from Chatham University, such as an MBA or a Master of Accounting degree.
- Qualified students may be eligible for the 3-1-1 program at the Heinz College at Carnegie Mellon University, where they may complete both bachelor's and master's degrees in five years.
- The Center for Women's Entrepreneurship (CWE) connects students with area business leaders and promotes events on-campus.

SAMPLE COURSES

Human Resources Management

This course uses readings and case studies to assess and evaluate alternative approaches in staffing, training and development, organization development, performance appraisal, compensation, benefits, labor relations, and collective bargaining. The emphasis of the course is to help students understand these elements of human resources management within an integrated systems approach.

Leadership and Management

This course builds students' ability to identify challenges facing managers in 21st century organizations. The course covers theories and applications of leadership in the changing environment of today's world. Students learn organizational skills, presentation skills, and critical thinking skills. Writing skills are emphasized.

Managerial Economics

This course covers the application of intermediate microeconomic analysis to business decision making. It is designed to bridge economic theory and economic practice. Topics include consumer theory, production analysis, pricing strategy, and risk analysis.

► www.chatham.edu/management/curriculum.cfm

INTERNSHIPS

Former students have interned with a variety of companies and organizations, including

- Pittsburgh Pirates
- Bank of New York Mellon
- Pittsburgh Steelers
- Dick's Sporting Goods
- PNC Bank
- Pittsburgh Penguins
- U.S. Department of Commerce
- UPMC
- PricewaterhouseCoopers

ACCREDITATION

Chatham University has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE).



“I like management because I have a lot of different interests, and management is applicable to almost everything. I like studying business at Chatham because smaller class sizes provide students the opportunity to learn how to work with others and become a better leader.”

— MORGAN SCHULTZ-MCCARDLE '19



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apply.chatham.edu

LEARN MORE

Chatham University
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Pittsburgh, PA 15232

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undergraduate@chatham.edu

*Read faculty bios, browse course descriptions, and
learn about program requirements at*
chatham.edu/management