TUESDAY, OCTOBER 18, 9:00-11:00 A.M.
Pinterest for Business: MyBusiness Growth Workshop
Learn how to use Pinterest in personal development and to promote your business. This hands-on workshop will take you through step-by-step process on setting up your Pinterest account, Pinterest boards, designing Pinterest graphics, and more. Offered in partnership with Chatham’s Women’s Business Center

THURSDAY, NOVEMBER 3, 9:00-11:00 A.M.
Growing Your Sales 2.0: MyBusiness Growth Workshop
Learn the mistakes you’ll want to avoid and the secrets to increasing sales. Your takeaways include: A tried and true sales formula to increase sales, three warning signs you need to know to turn around the conversation, and how to pose your questions to get the results you want. Offered in partnership with Chatham’s Women’s Business Center

NOVEMBER 10-12
Thinking Bigger than Ever: Women in 2016
The Center for Women’s Entrepreneurship, Chatham’s Women’s Business Center, the Pennsylvania Center for Women and Politics, and Chatham University’s Women’s Institute have partnered to present a three-day series of great networking and speaker events.

THURSDAY, NOVEMBER 10
5:30-6:30 p.m. Networking Reception by PA Center for Women and Politics
6:30-8:00 p.m. Post-election Analysis Panel by PA Center for Women and Politics

FRIDAY, NOVEMBER 11
8:00-10:00 a.m. (registration opens at 7:30 a.m.) Veteran’s Day Entrepreneurial Recognition Breakfast by the Center for Women’s Entrepreneurship and Chatham’s Women’s Business Center
Dr. Kelly Hunt, District Director, SBA, Pittsburgh District Office
Julie Hera DeStefano, Producer/Director, Journey to Normal, Inc.

SATURDAY, NOVEMBER 12
8:30 a.m.-Noon The Second Annual Women Institute’s Gender Scholar Symposium
TUESDAY, NOVEMBER 15, 9:00-11:00 AM
QuickBooks Basics: MyBusiness Growth Workshop
Get your business ready to grow using QuickBooks with this interactive workshop. The workshop will include company setup and how to enter data and transactions, as well as review of reports, tools and management information. This workshop is appropriate for new users as well as businesses who have been using QuickBooks but would like some additional training.
Offered in partnership with Chatham’s Women’s Business Center

WEDNESDAY, NOVEMBER 16, 5:30-7:00 P.M.
Is Your Business Bankable? MyBusiness Growth Workshop
Learn what you need to prepare, including credit scores and repair, personal finances, financial spreadsheets and business plans, purpose of the funds (facilitated by Judith Herron Arango, CPA, of Markowitz, Dugan & Associates). Also learn about the loan application process: what to expect, review process, requirements, red flags, SBA loans programs (facilitated by Aaron Aldrich of Bridgeway Capital).
Offered in partnership with Chatham’s Women’s Business Center

FRIDAY, DECEMBER 9, 8:00-9:00 A.M. (registration opens at 7:30 a.m.)
Women Business Leaders Breakfast Series
“Leading Transformational Growth”
Lisa Scales, President and CEO, Greater Pittsburgh Community Food Bank

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